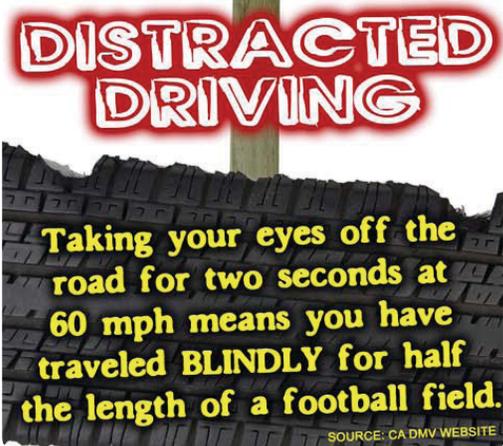


CAN'T IT WAIT? IS IT REALLY WORTH A LIFE?



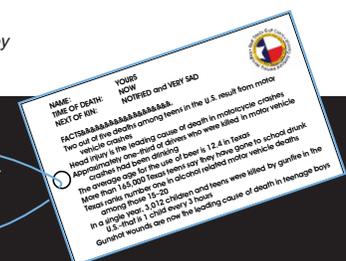
While driving do you:

(Check all that apply)

- think you can safely look away for more than one second?
- eat, drink, shave, or engage in other personal activities?
- text or talk on your cell phone?
- answer your cell phone without stopping in a safe place?
- adjust your seat, mirrors, climate controls, GPS, radio or CD player?
- listen to anything that requires ear buds in your ears?
- feel fatigued or drowsy?
- try to deal with children or pets without stopping?

If you checked even one box, you are at risk. Nearly 80% of all crashes and 65% of all near-crashes involved driver inattention during the last 2-3 seconds before the incident.

* from a 2005 study sponsored by NHTSA, VDOT, VTRC and VT



Don't Die Needlessly