



American Trauma Society

# Injury Prevention Coordinator Course

Throughout the United States, unintentional injury continues to be a leading cause of death and disability for all age groups. Hundreds of thousands of individuals are affected by injury or injury-related deaths each year. Evidence shows that effective prevention programs and strategies work to reduce these statistics. The ATS Injury Prevention Coordinator's Course is geared towards establishing and developing a formal hospital based, multi-faceted injury prevention program. This 2-day course was developed by seasoned injury prevention professionals across the country and is designed to cover 14 chapters on injury and data analysis, education, program development, advocacy, promotion, and more!

*The ATS's new Injury Prevention Course was developed in collaboration with members of the Trauma Prevention Coalition (Including, the Society of Trauma Nurses (STN), American College of Surgeons – Committee on Trauma (ACS-COT), Eastern Association for the Surgery of Trauma (EAST), Trauma Center Association of America (TCAA) and American Association for the Surgery of Trauma (AAST).*



## Course Objectives

- Learn how injury prevention fits into the trauma care system.
- Discuss trauma mechanisms of injury, and connect injuries with safety interventions for a full understanding of how interventions impact injuries.
- Discuss the social and financial impact of traumatic injuries. Explore the psychological effects of traumatic injury and how peer support groups can impact recovery.
- Define public and population health, and learn how injury prevention initiatives impact communities.
- Describe the difference between primary and secondary data. Learn about the strengths and weaknesses of injury prevention data and trauma scores.
- Understand how epidemiology relates to injury prevention. Learn how to identify determinants of injury, modifiable risk factors, and different applications of standard epidemiologic techniques to quantify risk in injury prevention.
- Learn about injury prevention program development and the tools necessary for designing interventions.
- Identify community stakeholders to help develop unique ways to promote and facilitate community-based programs.
- Discuss initiating, developing, and advancing community partnerships.
- Learn about the role Advocacy plays in injury prevention, and how to develop relationships to promote advocacy.
- Identify various media options available to augment injury prevention initiatives and learn the various steps involved in interfacing with the media.
- Identify generational differences in internet and social media usage and how these differences related to media messaging.
- Learn about opportunities for programmatic funding and ways to financially build and sustain injury prevention programs.
- Discuss research and its role in injury prevention programs, describe the phases of research, explain study design, understand the role of published research to inform injury prevention practice and discuss important recent injury prevention research.
- Demonstrate the importance of program evaluation. Learn about unique evaluation techniques to ways to use outcomes in program development.
- Discuss the development of strategic plans to advance injury prevention programs and discuss the need for business planning to ensure program growth.

To learn more about this course or find out about upcoming course opportunities, please visit:

**[WWW.AMTRAUMA.ORG](http://WWW.AMTRAUMA.ORG)**

The American Trauma Society  
201 Park Washington Court – Falls Church, VA 22045  
800-556-7890 – [Info@AMTrauma.org](mailto:Info@AMTrauma.org)